



Honoring Choices
MINNESOTA

...it's about the conversation


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Honoring Choices Minnesota

September 2011

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Project Leaders


- Twin Cities Medical Society
 - Representing 7 county MN metro area
 - 5,500 physician members
 - Population: 2.7 million; diverse
- Our role
 - Convener, coordinator, catalyst



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**Honoring Choices Minnesota
Mission**

*To promote the benefits and
implement processes and methods
of advance care planning
to the community at large*



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[Honoring Choices Minnesota isō]

- Respecting Choices concepts, methodologies, training systems and materials on advance care planning (Gundersen Lutheran, La Crosse, WI)
- Minnesota-based health care directive, governance and implementation

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[The Process]

Advance care planning

Health care directive

POLST

A facilitated process

A patient directed document

Provider orders used to translate patient's wishes to medical instructions

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[Determining interest]

- August 2008 . Exploratory meeting
 - 40+ community members who deal with advance care planning.
 - Hospice, palliative care, long term care, spiritual care leaders
 - Unanimous support.

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[Determining Interest]


- Sept 2008 . Senior leadership meeting
 - 27 senior administrators from nearly all metro area hospitals and the four major health plans.
 - **Unanimous support**
- Strong collaboration
 - **%We canq do this alone+**



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[Honoring Choices Minnesota]


- Phase 1: Building health care infrastructure
- Phase 2: Community Engagement



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[Building health care infrastructure]

- Late 2008 . collaborative initiated;
- 2009 . Advisory Committee formed;
- health care directive approved, based on Allina and Park Nicollet documents,
- 2010 . Pilot sites began, partnerships formed, grant funding obtained to support next phase;



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Phase 1: Building health care infrastructure

[Components of a pilot site]


- Hospitals, clinics, long term care facilities
- Organizational commitment to:
 - Devote organizational resources to the pilot
 - Train staff in Respecting Choices program
 - Facilitators, Instructors
 - Utilize MN based forms
 - Capture consistent quality measures
 - Participate in monthly meetings; Report findings

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Phase 1: Building health care infrastructure

[Early adopters emerge]

- Allina Hospitals and Clinics
 - 7 hospitals
 - 18 months
- Park Nicollet Health Services
 - 1 hospital
 - 1 year

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Phase 1: Building health care infrastructure

[HCM 2010 Pilot Sites]


- Hennepin County Medical Center
- HealthEast Care System
- HealthPartners
- Fairview Eagan & Rosemount Clinics
- Fairview Oxboro Clinic
- Fairview Red Wing Medical Center
- Fairview Ridges Hospital

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Phase 1: Building health care infrastructure


[2010 Pilot Outcomes]

- 74 pilot team members (19 were physicians)
- 607 patients approached re: ACP
- 207 patients had facilitated discussions
- 102 patients completed HCDs

 **Phase 1: Building health care infrastructure**


[HCM 2011 Pilot Sites]

- Lakeview Hospital
- North Memorial Medical Center
- Queen of Peace Hospital
- Redeemer Health and Rehab Center
- Ridgeview Medical Center

 **Phase 1: Building health care infrastructure**


[2011 Pilot Outcomes]

- Smaller pilot sites than 2010
- 50 pilot team members (5 physicians)
- 364 patients approached about ACP
- 185 patients had facilitated discussions
- 104 patients completed HCDs

 **Phase 1: Building health care infrastructure**

[2012 Pilots]


- Long term care facility
 - 30 locations . 5 will pilot
- Employer
- More health care organizations outside of metro
- Community groups (?)

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Phase 1: Building health care infrastructure

[Education programs 2009-2011]


- Honoring Choices MN has trained
 - 800 facilitators
 - 32 instructors
- Facilitators/Instructors are generally:
 - Nurses, social workers, palliative care providers, hospice, spiritual care, physicians

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Phase 1: Building health care infrastructure

[System wide implementation]


- Allina Hospitals & Clinics
 - 7 hospitals
- Fairview Health Services
 - 5 hospitals
- Park Nicollet
 - 1 hospital

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Phase 1: Building health care infrastructure

[2011-2013]


- Continue with building health care infrastructure
 - More pilot sites (will look different)
 - Patient education materials developed (5 languages);

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Phase 1: Building health care infrastructure


[Honoring Choices Minnesota: Steps]

- Phase 1: Building health care infrastructure
- Phase 2: **Community Engagement**

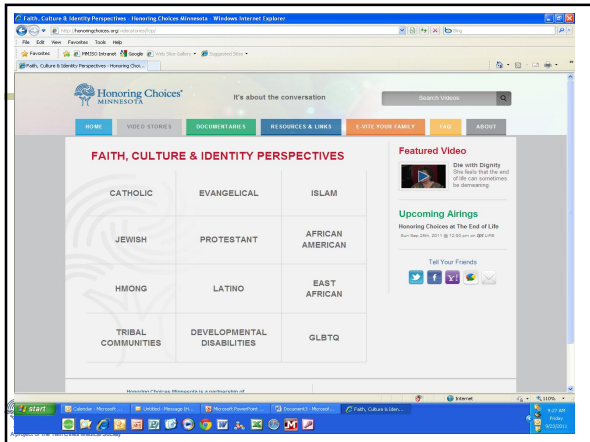
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[2011 -2013 Focus]

- Twin Cities Public Television and Citizens League
- Connecting with community beyond traditional health care systems
 - ethnic, religious, non-traditional families, legal, etc.
- Numerous listening sessions held;
- 3 documentaries in 2011; 3 more in 2012
- www.honoringchoices.org

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Phase 2: Community Engagement



Listening Session

Phase 2: Community Engagement

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Early findings from listening sessions:

- Tremendous power in sharing stories
- Family conversations are most important aspect to end of life planning
- Advance directives make people feel better prepared
- Strong motivation to protect one's family from having to guess

Phase 2: Community Engagement

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Early findings from listening sessions:

- Mixed view and experiences about physicians and medical profession
 - Are physicians listening?
- Religious teachings are important
 - More involvement desired of faith based leadership to organize conversations and help people reflect

 **Phase 2: Community Engagement**

2011 -2013 Focus

- Broadening community engagement
 - More events+
 - Ambassadors are trained
 - Conducting more listening sessions
 - More documentaries
 - More evaluation

 **Phase 2: Community Engagement**


2011 -2013 Focus

Event examples:

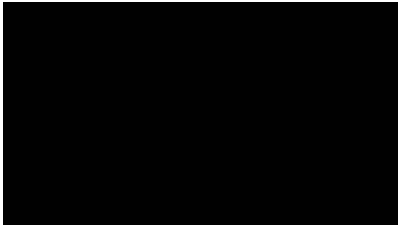
- Evangelical summit; seminaries; synagogues
- AARP tele-town hall (20,000 people); state fair
- Red Cross, YWCA; employers
- Developmental disabilities


Exposure:

- Star Tribune (distribution: 450,000)
 - Featured article in recent Sunday paper; Editorial
- Many community presentations

 **Phase 2: Community Engagement**


[PSAs]



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[Questions?]

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