

# Wisconsin Medical Society Annual Meeting CME

## From the Exam Room to the Courtroom

### April 17, 2009 • 12:30 – 2:30 p.m.

#### Presentation

Your everyday practice of medicine not only affects patients, it can also increase or decrease your liability exposure. Ask any physician—being named in a malpractice claim can be a life-changing event. Most physicians will acknowledge that they changed many of their practice habits following a claim. Join us for this seminar and learn from their experiences. Through the use of case studies, we'll witness firsthand how physician routines and habits impact the defense of malpractice claims both positively and negatively. We'll explore some of the issues physicians currently must contend with in both the office and hospital settings such as electronic medical records, communication issues, and management of patient expectations.

#### Purpose/Objectives

- Physicians will learn to recognize risk management issues based on office and hospital-based case studies from actual malpractice claims
- Physicians will learn to identify physician practices that may lead to malpractice litigation and impact the defensibility of malpractice claims
- Physicians will be able to identify changes to implement in their practice to mitigate professional liability risks and enhance patient safety as a result of the activity

#### Registration Information

- On-site registration begins at noon at Monona Terrace Convention Center in Madison. Lunch will be available for attendees. There is no charge for this program.
- For further information, contact Stephanie Taylor at 866.442.3800 ext. 3796, or e-mail [stephanie.taylor@wismed.org](mailto:stephanie.taylor@wismed.org).

#### CME

The Wisconsin Medical Society is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Wisconsin Medical Society designates this educational activity for a maximum of 1.5 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

#### Laurette Salzman, BSBM, CPHRM Senior Risk Management Consultant, ProAssurance

**Companies**, received her bachelors degree in Business Management from Upper Iowa University. Ms. Salzman has extensive managerial experience including director of clinic and hospital operations, risk management consultation, and compliance responsibilities. She is a Certified Professional Healthcare Risk Manager (CPHRM). Areas of expertise include clinic and hospital operations, quality and risk management, physician and staff education, risk assessments, development of risk management programs, and physician corporate compliance plans. Ms. Salzman joined ProAssurance in 2003.

#### Mark Hakim, BS, MA, MBA, CPHRM Director, Risk Management, ProAssurance

**Companies**, received his bachelors degree in Medical Technology and masters degree in Exercise Physiology from Michigan State University. He obtained an MBA from the University of Detroit Mercy. Mr. Hakim has an extensive clinical and hospital managerial background, including exercise physiologist in cardiology services, manager of cardiology services, and director of occupational and employee health services at hospitals in southeastern Michigan. He has served in leadership roles with the Michigan Society of Healthcare Risk Management and is a Certified Professional in Health Care Risk Management. He is also a graduate of the Patient Safety Leadership Fellowship sponsored by the Health Research & Educational Trust. Mr. Hakim joined ProAssurance in 2002.



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