

# Wisconsin Medical Society Annual Meeting CME

April 11, 2008 • 12:30-2:30 p.m.

## Health Literacy: What is it and what can we do about it?

*Speaker: Paul D. Smith, MD – Associate Professor, Department of Family Medicine, University of Wisconsin*

### Objectives

- To increase knowledge of the scope of the problem of health literacy including the relationship between health literacy and health outcomes.
- To understand health literacy approaches used in clinical practice to improve patient care, the evidence to support these approaches, and where additional research is needed.

**Paul D. Smith, MD**, is an Associate Professor in the University of Wisconsin Department of Family Medicine. He has practiced for more than 20 years and has been a UW faculty member involved in research and residency education for more than 12 years. Doctor Smith has worked with Michele Erikson, the director of Wisconsin Literacy, on several grant applications over the last two years and is also a member of the Wisconsin Literacy Board of Directors. He is the principle investigator for a project conducting focus groups with low literate adults about the impact their reading difficulty has on their health and health care.

## Registration Information

- Register by phone at 866.442.3800 ext. 3796, or e-mail [stephant@wismed.org](mailto:stephant@wismed.org).
- On-site registration begins at noon. Lunch will be available for attendees at 12:30 p.m.
- For further information, contact Stephanie Taylor at 866.442.3800 ext. 3796, 608.442.3796 or e-mail [stephant@wismed.org](mailto:stephant@wismed.org).

## CME

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