

Program Alumni

AMPAC is proud to count these friends of medicine among the hundreds of advocates we have trained since 1985:

Senator John Barrasso, MD
(Wyoming)

Congressman Phil Gingrey, MD
(Georgia)

Congressman Tom Price, MD
(Georgia)

Delegate John O'Bannon, III, MD
(Virginia)

Supervisor Pat O'Bannon (Henrico
County, Virginia)

State Senator Susan Paddack
(Oklahoma)

State Representative Sam Page,
MD (Missouri)

City Commissioner Brian Eades,
MD (Amarillo, TX)

For more information or an
application, contact:

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Political Action Committee

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AMPAC

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Political Education Programs

**Candidate
Workshop**

**Feb 13-15,
2009**

**Campaign
School**

**April 15-19,
2009**

Make a difference for medicine

AMPAC's Political Education Programs

Every year, physicians facing the crises in liability, payment, and scope-of-practice realize that involvement in the political process is no longer a luxury. It is a necessity.

Therefore, dozens of physicians and their spouses seek public office or work to help elect other friends of medicine.

While the American Medical Association Political Action Committee (AMPAC) continues to support medicine-friendly candidates on the federal level, we also realize that medicine must cultivate effective advocates from within its own ranks.

Since 1985, therefore, AMPAC has been a pioneer in sponsoring two vital Political Education Programs: the Candidate Workshop and Campaign School.

Graduates include officeholders and advocates across the country at all levels of government, from U.S. Congress to city councils. The courses' faculty include the leading political strategists from both sides of the aisle.

AMPAC offers these programs as a benefit of AMA membership, covering all costs except transportation. If you're ready to make a difference for medicine, we encourage you to apply today!

Candidate Workshop

The Candidate Workshop is designed to help you decide if you should run for office. Over a three day period, you will learn:

- how to craft a campaign plan and message;
- the secrets of effective fundraising;
- how to choose the right media advertising;
- crisis management;
- the role of your spouse and family; and
- how to become a better public speaker.

Get answers to your questions, and determine if running for public office is for you.

Campaign School

In the Campaign School, participants are put on campaign "stuffs" and run a simulated Congressional campaign. Daily lectures prepare you for nightly campaign exercises, including:

- taping a radio commercial;
- writing a fundraising letter; and
- speaking for your candidate.

Other topics include:

- vote targeting; and
- TV, internet and direct mail communication.

During this five day program, you will develop a new understanding of how campaigns are run. As a graduate of the Campaign School, candidates will rely on you to give them advice on strategy, message and campaign plans.

FAQs

Q. How much do the schools cost?

A. Hotel rooms, most meals, faculty and materials are covered by AMPAC for active AMA members. Attendees only cover their transportation. However, AMPAC's covering of these costs is contingent upon attendees being present for the entire program.

Q. What is the application process?

A. AMA active members, their spouses and staff of state medical societies can apply. Once AMA membership is confirmed, AMPAC contacts the state medical society to gauge the applicant's involvement on behalf of medicine. Applicants will be notified if they are accepted; submitting an application does not guarantee acceptance.

Q. Can I attend both programs in a year?

A. Yes, as long as you are not repeating a specific program, but you should consider if each program is right for you. Also note that while the programs have different goals, there is some overlap in subject matter. Repeat attendance at a specific program is subject to the approval of the AMPAC Board.

Q. What is the dress code?

A. Casual, but attendees might want business attire for the videotaped public speaking exercises.

Q. Is there any free time?

A. Not usually. Each of the programs is very rigorous, like the non-stop nature of a political campaign. Unless otherwise noted, each day lasts until at least 9 p.m.