



**FOUNDERS**

Anthem Blue Cross  
Blue Shield of  
Wisconsin

Greater Milwaukee  
Business Foundation  
on Health

Humana

Employers Healthcare  
Alliance Cooperative

UnitedHealthcare of  
Wisconsin

WEA Trust

WPS Health Insurance

Wisconsin  
Collaborative for  
Healthcare Quality

Wisconsin Medical  
Society

Wisconsin Department  
of Health & Family  
Services

Wisconsin Department  
of Employee Trust  
Funds

Wisconsin Hospital

**FACT SHEET**

*A more transparent, rational health care market is the most effective way to achieve improvements in quality, affordability, safety and efficiency of health care in Wisconsin.*

**What is the Wisconsin Health Information Organization?**

- WHIO is a voluntary partnership that brings together key health care stakeholders in Wisconsin to develop a statewide data mart of health care information that spans providers and systems. The goal is to use the data to improve the quality, affordability, safety and efficiency of health care delivered to patients in Wisconsin.
- The WHIO data mart will be an all-inclusive, central repository for health care claims data that will provide for tracking, analysis and measurement of entire episodes of care that can be used in determining value based on quality measures and cost over time.
- WHIO will collect an unprecedented volume of data that will span multiple systems and settings, including the physician office, outpatient services, pharmacy, lab and hospital. This data will reflect insurance claims and payers from across the state.
- The data mart will hold a rolling twenty-seven (27) months worth of administrative claims data. This scope of data will allow providers to better assess their performance, identify best practices and make quality improvements.
- WHIO is an opportunity for key health care stakeholders to influence the health care transparency initiatives and dialogue that are emerging every day in Wisconsin, and the nation. WHIO provides a forum and a vehicle for these stakeholders to participate in important decisions that will determine the nature and operation of transparency in Wisconsin.

### ***Who is participating?***

- WHIO's partners include Anthem Blue Cross Blue Shield of Wisconsin, the Greater Milwaukee Business Foundation on Health, Humana, Employers Health Care Alliance Cooperative, United Healthcare of Wisconsin, WEA Trust, WPS Health Insurance, the Wisconsin Collaborative for Healthcare Quality, the Wisconsin Medical Society, the Wisconsin Hospital Association and the State Departments of Health and Family Services and Employee Trust Funds
- In addition to provider focused organizations who are founding members, the interests of Wisconsin providers are further represented in policy and governance decisions by a practicing physician who fills a discretionary board seat designated specifically for that purpose.

### ***How is it funded?***

- WHIO's ten (10) Founding members have agreed to contribute a total of \$3,000,000 in addition to in kind support of business and technical operations staff.
- A contract with the State of Wisconsin Department of Health and Family Services and Employee Trust Funds to aggregate claims data and produce public reports from that data will contribute up to \$1,650,000 of additional funds.

### ***When will data mart be a reality?***

- The collection of claims from Anthem BCBS, Humana, United Healthcare, WEA Trust and Wisconsin Physicians Service began in spring 2008.
- First data mart is due for delivery 12/01/08
- Medicaid data and other health plans claims data will be added in 2009.
- WHIO's partners encourage other health care providers and payers to join the organization and contribute their data. The more information in the repository, the more robust, credible and useful it will be.

**For more information about WHIO, please contact:**

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