

# FACE TO FACE SEMINARS

## Essentials for Improving E/M Coding & Documentation

Medical record documentation is the key to determining whether an E/M code accurately represents the care provided, and it is estimated that over 80 percent of primary care services are E/M encounters. Does your documentation match the code submitted on the claim form, eliminating liability for inadequate documentation? During this interactive session both the '95 and '97 documentation guidelines will be analyzed and put to the test utilizing real physician/patient encounters. Participants will discover when "time" becomes the controlling factor, how to determine whether a patient is new or established, when it's appropriate to report a consultation code, who can use the Emergency Department codes and what can be billed in addition to critical care codes. Don't forget to bring your 2007 CPT Book.

Member Fee: \$179; Nonmember Fee: \$279; Registration: 8:30 a.m.; Program: 9 a.m. to 3 p.m.; Lunch: Included.

| Date | Location   | Site                      | Code |
|------|------------|---------------------------|------|
| 11/7 | Madison    | Wisconsin Medical Society | 5659 |
| 11/8 | Brookfield | Brookfield Suites         | 5660 |

## CPT Code Updates – What's New for 2008

The AMA has reported there will be twice as many CPT code changes in 2008 as in the past. Medical groups can spend valuable time and resources identifying and interpreting the changes or we can do the work for you! Significant CPT code changes (242 added codes, 298 revised codes, and 51 deleted codes) are slated in the areas of Evaluation and Management Services, Skin Replacement/Wound Care, Orthopaedic Surgery, Pathology/Laboratory Services, Radiology/Interventional Radiology, Infusion, Modifiers, Ophthalmology and Gastroenterology.

Attend this one-day seminar and get the information you need to implement the CPT code changes in your office. Sandy Giangreco, CPC, CPC-H, CPC-OBGYN, will guide participants through the changes and discuss how they will affect the medical practice. You will also receive an update on the 2008 Medicare Physician Fee Schedule and the Physician Quality Reporting Initiative.

Member Fee: \$179; Nonmember Fee: \$279; Registration: 8:30 a.m.; Program: 9 a.m. - 4 p.m.; Lunch: Included; What to Bring: 2008 CPT codebook.

| Date        | City       | Location                   | Code |
|-------------|------------|----------------------------|------|
| December 4  | Waukesha   | Country Springs Hotel      | 5687 |
| December 5  | Madison    | WI Medical Society         | 5688 |
| December 6  | Green Bay  | Ramada Plaza Hotel         | 5689 |
| December 11 | Wausau     | Westwood Conference Center | 5690 |
| December 12 | Eau Claire | Plaza Hotel & Suites       | 5691 |

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For Physicians, Medical Group Managers & Office Personnel

## "LUNCH AND LEARN" TELECONFERENCES

### ED Coding

Emergency department (ED) coding requires special attention to documentation and we're here to help. This teleconference is designed for physicians and experienced coders and will cover ICD-9-CM and CPT coding guidelines as they relate to diagnostic, observation, critical care, and procedural services performed in the emergency department. Learn how to apply ED codes, critical care codes and consultation codes for appropriate reimbursement for any of your providers who might be called to the ED.

Member Fee: \$75  
Nonmember Fee: \$150  
Date/Time: October 4, Noon - 1:15 p.m.  
Program Code: 5678

### GI Scopes

How do you decide which -oscopy code to use? Are the snare biopsy, cold biopsy and hot biopsies reported separately or are they bundled together? What are the guidelines to keep in mind when coding in the GI system codes? If you are new to GI coding or just need to better understand the seemingly simple yet ever-so-complicated coding of the 40,000 codes, listen to this teleconference and get all of the nitty-gritty information to code the digestive system services appropriately.

Member Fee: \$75  
Nonmember Fee: \$150  
Date/Time: October 11, Noon - 1:15 p.m.  
Program Code: 5679

### Professional Courtesy, Waiver of Copayments and Deductibles, Cash Discounts and Patient Incentives

Designed for physicians, medical practitioners and medical office personnel, this teleconference will cover the ins-and-outs of professional courtesy, waiver of copayments and deductibles, cash discounts and patient incentives. Participating in this teleconference will help you answer questions posed by family members, friends, colleagues and patients on these important topics.

Member Fee: \$75  
Nonmember Fee: \$150  
Date/Time: October 31, Noon - 1:15 p.m.  
Program Code: 5692

### The Medicare Toolbox

There are many tools available to help you determine appropriate Medicare reimbursement. Knowing how to use the Medicare Fee Schedule, CCI edits, and understanding relative value units can help you secure the best possible reimbursement for your medical group. Participate in this teleconference and learn where to find and how to use these tools.

Member Fee: \$75  
Nonmember Fee: \$150  
Date/Time: November 6, Noon - 1:15 p.m.  
Program Code: 5680

### Anesthesia Services

Do you know what qualifies as medical supervision versus medical direction? When can you bill moderate sedation separately? How should a Certified Nurse Anesthesiologist or Anesthesiologist document their special procedures? If

**CME:** The Wisconsin Medical Society is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. Please note that credit will only be given for the live activity.

The Wisconsin Medical Society designates each teleconference for a maximum of 1.0 *AMA PRA Category 1 Credit*<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Wisconsin Medical Society designates each webcast for a maximum of 2.0 *AMA PRA Category 1 Credits*<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Wisconsin Medical Society designates each face-to-face seminar for a maximum of 6.0 *AMA PRA Category 1 Credits*<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**CEU Credits:** The Society will apply for continuing education credits through professional organizations on behalf of attendees.

**CE Medical Business Specialist:** The programs listed in this brochure are eligible for continuing education for the MBS Certificate Program.



Wisconsin Medical Society  
Your Doctor. Your Health.

## EDUCATION OVERVIEW

you do any coding or billing for anesthesia or need to educate any of these providers, this session will be valuable.

Member Fee: \$75  
Nonmember Fee: \$150  
Date/Time: November 8, Noon - 1:15 p.m.  
Program Code: 5681

### Diminishing Denials – Medicare’s Top 10 Denials

Join Mary Muchow, Senior Analyst, WPS Medicare Part B Provider Outreach and Education, as she discusses how to diminish your most common Medicare denials. Topics will include duplicates, modifiers, unprocessable claims, correct steps to take when requesting a reopening or redetermination, and more.

Member Fee: \$75  
Nonmember Fee: \$150  
Date/Time: November 15, Noon - 1:15 p.m.  
Program Code: 5682

### Medicare Nursing Facility Billing

What constitutes a medically necessary visit? Who can perform and bill for nursing facility services? What POS should I use? Can I bill incident-to? Participate in this teleconference and get the answers to these common questions and more.

Member Fee: \$75  
Nonmember Fee: \$150  
Date/Time: November 29, Noon - 1:15 p.m.  
Program Code: 5683

### What’s on the OIG Workplan for 2008?

The Office of Inspector General (OIG) provides a sneak

preview of their “workplan” every year and identifies where they will focus investigative attention. Take advantage of this preview by joining this teleconference to hear what areas are targeted and why.

Member Fee: \$75  
Nonmember Fee: \$150  
Date/Time: December 11, Noon - 1:15 p.m.  
Program Code: 5684

### DHFS Interactive Web site

#### Introduction

Join EDS field representatives Joan Buntin and Vicky Murphy for a two-part teleconference that will introduce you to the new Wisconsin Department of Health and Family Services (DHFS) Interactive Web site. The Web site is designed to broaden the exchange of information between Wisconsin health care programs and their providers. Topics to be discussed include real-time claim adjustments and responses, PA requests, verification of eligibility, provider certification and much, much more!

#### Part 1

Member Fee: \$75  
Nonmember Fee: \$150  
Date/Time: December 12, Noon - 1:15 p.m.  
Program Code: 5685

#### Part 2

Member Fee: \$75  
Nonmember Fee: \$150  
Date/Time: December 18, Noon - 1:15 p.m.  
Program Code: 5686

## ADVANCED LEVEL SPECIALTY CODING WEBCASTS

### ICD-9 New Codes for October 1, 2007

Are you and your office ready for the ICD-9-CM code changes that are just around the corner? We will provide you with information about the new codes, effective October 1, 2007, that you need to know to report appropriately. Updating yourself or your staff will be a cinch after participating in this webcast, which will address the new codes for lymphomas, dysphagia, herpes infection codes, OB/GYN diagnostic codes along with the new V codes that expand your reporting

capabilities for office and hospital encounters. This session is essential to ensure you can accurately update your encounter form and computer systems, and code the appropriate diagnoses.

Member Fee: \$125 per person per computer  
Nonmember Fee: \$250 per person per computer  
Date/Time: September 27, 10 a.m. - Noon  
Program Code: 5656

**Register now to receive the early bird rate!** Sign up now for the 2007 Midwest Coding and Practice Management Symposium, October 14-16 at the Kalahari Resort in the Wisconsin Dells. With 30 break-out sessions from which to choose, you can customize your learning experience and receive up to 17 AAPC CEUs. For more information on the Symposium, go to [www.wisconsinmedicalsociety.org/education](http://www.wisconsinmedicalsociety.org/education).

**Register By Mail**

Simply complete the registration form and mail it with your check (made out to the Wisconsin Medical Society), money order or credit card information to:  
 Wisconsin Medical Society  
 Attn: Educational Programs  
 PO Box 1109  
 Madison, WI 53701-1109

**Register By Phone**

If you are charging your registration fee, call us toll free at 866.442.3820, or 608.442.3820. Please have your credit card number, V code and expiration date ready.

**Register By Fax**

If you are charging your registration, you may fax your completed registration form, including credit card number, V code and expiration date. No other fax registrations will be accepted. Fax to Educational Programs at 608.283.5424.

**Register On-line**

Go to <http://store.wisconsinmedicalsociety.org> to register on-line. You will need your credit card number, V code and expiration date.

**Confirmation**

Upon receipt of your registration, a confirmation letter or e-mail will be sent to you. If your confirmation does not arrive two working days prior to the program, please call the Wisconsin Medical Society to verify your registration.

**Refund/Transfer/Substitution of Registration Fee**

*Face to Face:* If you are unable to attend a seminar for which you are registered, you may send a substitute in your place. If you call the Society at least three business days prior to the seminar, we will refund your registration fee (minus a \$25 processing fee) or transfer your entire registration fee to another seminar. The transfer of registration fees must be applied to a 2007 seminar to receive full credit. Outstanding registration fee credits as of December 31, 2007 will be refunded, minus the \$25 processing fee.

*Teleconferences/Webcasts:* If you are unable to participate in a teleconference or webcast for which you are registered, you may have a substitute participate. Teleconferences or webcasts will not be refundable since they are recorded and can be accessed after the live event.

**Weather Policy**

If the weather is a factor the morning of your program, please call us at 608.442.3820 after 6:30 a.m. to verify the program's status. The message will indicate only those programs cancelled due to weather. If your program is not listed, it will be held as scheduled. Cancelled programs will be rescheduled in your area as soon as possible. You may transfer your registration fee to another program or receive a full refund if the Wisconsin Medical Society cancels the program.

**Video/Photo Policy**

The Wisconsin Medical Society may wish to videotape or take photographs at the seminars and workshops for future training and/or advertising. Attendance and participation in a program constitute a waiver of all rights of privacy and publicity.

**Note**

The Wisconsin Medical Society subscribes to the articles of Title III of the Americans with Disabilities Act of 1990. Should you or anyone accompanying you require special assistance, please notify us by contacting the Society.

**REGISTRATION FORM**

Name \_\_\_\_\_

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Address \_\_\_\_\_

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Physician/Clinic Specialty \_\_\_\_\_

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Yes, I am a Wisconsin Medical Society member or employed by a member physician.

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Enclosed is my check for \$ \_\_\_\_\_

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