

Rukmini and Joyce Vasudevan Scholarship Endowment



Rukmini Vasudevan



Joyce Vasudevan

Sridhar Vasudevan, MD, is a physical medicine and rehabilitation and pain management specialist who has practiced in Wisconsin since 1977. He is very involved with his specialty at several locations and is often called upon to provide expert testimony in his field.

Doctor Vasudevan fondly remembers his mother modeling the generosity she expected of her children by contributing at temple and by sharing with beggars on the streets of India. Throughout her life and even in her later years, Rukmini Vasudevan served others unselfishly by helping friends and family members, by volunteering at hospitals and through other community activities. She passed away in 2000, but her lessons live on.

“My mother came from humble beginnings but was ‘rich’ in caring and generosity,” said Dr. Vasudevan. “Even though she had no formal education, she was a smart woman—she was my role model. I never thought I could love and cherish anyone as much as my Mom, but I have been fortunate to find my partner and wife, Joyce, another unselfish, calm, competent, confident and creative woman who I love and respect.”

Joyce has a business degree in accounting and participates in managing Dr. Vasudevan’s practice. “While some couples would find it difficult to work together, it works well for us. Joyce brings out the best qualities in me and is supportive in every way,” explains Dr. Vasudevan.

It is because of his deep love and respect for his mother and wife that Dr. Vasudevan has chosen to honor them by



The mission of the Wisconsin Medical Society Foundation is to advance the health of the people of Wisconsin by supporting medical and health education.

establishing the Rukmini and Joyce Vasudevan Scholarship Endowment in 2009. He intends for this endowment to provide scholarships annually to assist and encourage female students entering their third or fourth year of medical school who show kindness, confidence, strength and work hard, despite adversity or obstacles in their lives. "My goal is to encourage these individuals to continue on their path so they can be a model for others and pass it forward," he said.

Following his mother's example, Dr. Vasudevan has always been generous in supporting a variety of charitable organizations and is one of the founding members of the National Pain Foundation. Since becoming a member of the Wisconsin Medical Society Foundation Board of Trustees and joining the Scholarship Committee in 2009, Dr. Vasudevan has become acutely aware of the significant need for scholarship funding. "I'm truly impressed with the Foundation's activities and its ability to judiciously administer funds," stated Dr. Vasudevan. "I hope my example motivates others to establish funds and leave their mark on the future of the medical profession in Wisconsin."

Doctor Vasudevan and Joyce live in Belgium, Wisconsin. They have two sons, John and Michael. John is following in his father's footsteps as a physical medicine and rehabilitation physician. Michael, a graduate of Marquette University, works in the field of information technology.