Physicians serve the people of Wisconsin best when directly serving patients in a healing environment enriched with balance, meaning and purpose.

The Goal of the Wisconsin Medical Society is to establish physician experience as a standard quality measure of health care delivery systems by 2020. We will develop and standardize meaningful measures of the physician experience. To improve the experience, we must first measure it in a repeatable and objective manner.

Our Mission is to improve the health of the people of Wisconsin by supporting and strengthening physicians’ ability to practice high quality patient care in a changing environment.

Our Vision is to enable physicians to lead efforts with other health care partners to optimize health care delivery and ensure accessible, efficient, patient-centered quality care for all the people of Wisconsin.

The Society endorses the Quadruple Aim of better outcomes, lower costs, improved patient experience AND improved physician experience.¹

The Society will actively address issues of stress and burnout to improve physician well-being, the well-being of health organizations and, most importantly, the health of patients.

The Society will assist health care organizations to collect and analyze measures of, and implement strategies to, continuously improve the physician experience.

The Society will advocate for:²
- Work that is resourced and designed to allow the right relationships to develop with patients, self, care givers, colleagues and families.
- Work resourced by adequate staff so work can be completed during routine hours and done in a way that maximizes the time physicians spend directly with patients.
- Team-based care redesign and care processes
- Team members having the opportunity to participate in decisions and actions affecting their jobs.
- Multidisciplinary health teams utilized to provide efficient services without sacrificing quality, saving time by providing care concurrently rather than sequentially and providing a supportive environment that honors innovation and the exchange of ideas.


2. Based in part on two publications:

Approved by the Board of Directors April 2016.