Sharing the Experience 2015 Session Description

Featured speakers:

**Fighting for the Right to Self-Determine**  
*Tracy Schroepfer, PhD, MSW, MA*  
Associate Professor, University of Wisconsin-Madison School of Social Work

Doctor Schroepfer is an associate professor at the University of Wisconsin-Madison School of Social Work. She is a recipient of the Hartford Geriatric Social Work Faculty Scholar Award, president of the national Association for Gerontology Education in Social Work, and serves on the national Social Work and Hospice Palliative Care Network and the National Coalition for Hospice and Palliative Care board. Doctor Schroepfer’s research focuses on the psychosocial, cultural and spiritual needs of terminally ill elders, and reducing the health disparities faced by Wisconsin medically underserved communities.

In this session she will take the audience on an exploration of self-determination and how it came to play an important role in the lives of individuals and the health care they receive. This will include examining the emergence across time of self-determination, the threats to self-determination potentially experienced by individuals who are seriously ill, and the impact such threats pose for their informal and formal caregivers. Recognition will be made of the critical role that advance care planning plays in ensuring that people are able to exercise their right to self-determine their health care goals and to make the care and treatment choices necessary for reaching these goals.

**ACP Redesign: The Power of Disruption**  
*Linda Briggs, MS, MA, RN*  
Associate Director of Respecting Choices® and Ethics Consultant, Gundersen Medical Foundation, Inc.

Linda Briggs has consulted with health care leaders, organizations and communities around the world, providing education and support in implementing the principles of effective and sustainable advance care planning programs. Earlier this year the Tribeca Film Festival presented Ms. Briggs and Bernard “Bud” Hammes, PhD, of Respecting Choices®, with the Disruptive Innovation Award, recognizing those “whose ideas have broken the mold to create significant impact.” In this session she will reflect on:

- How advance care planning redesign is disruptive, yet innovative
- Why advance care planning redesign creates the opportunity for cultural transformation in how health care is delivered
- The role of leaders in creating this cultural transformation
- The importance of creating plans for sustainability

The name “Honoring Choices Wisconsin” is used under license from the Twin Cities Medical Society Foundation.
Also on the agenda:

**Honoring Choices Wisconsin: Building on Your Success**

*John Maycroft, MPP*
Director of Policy Development & Initiatives, Wisconsin Medical Society

Honoring Choices is now a national model for improving advance care planning in clinical settings and in communities. Today is a day for celebration, but also for looking to the work still before us. Program Director John Maycroft will address our successes and challenges, with a vision of the opportunities of the coming year.

**Advance Care Planning Across Settings**

*Karen Lacke Carrig*
President/CEO, Rainbow Hospice Care

*Toni Kesler, NP*
Palliative Care and Ethics Manager, Community Care, Inc.

*Jennifer Tiedemann*
Community Relations Specialist, Agrace Hospice and Palliative Care

*Joan Ullrich, RN, BSN, MBA*
Manager, Community Outreach Nursing, Hispanic Health Resource Center, Palliative Care and Senior Health Services, ProHealth Care

*Kay Wipperfurth, RN*
Vice President – Ancillary and Support Services, Fort HealthCare

For advance care planning to be available to all, it must take place not only in the clinical setting, but in the areas where people live, work and play. Panelists from a health system, managed care organization, hospice and community collaborative will share their strategies for making advance care planning available to diverse populations in varied settings. Learn how their work is contributing to the culture change around advance care planning and the normalization of these conversations.

**One Family’s Story**

*George ‘Chip’ Morris, MD, FAAN*
Chairperson, Council on Healthcare Quality and Population Health, Wisconsin Medical Society

Doctor Morris is a Milwaukee neurologist and consults in unfortunate hospital settings where patients have brain injuries and have lost the ability to express their wishes. He also has the personal experience of a young adult daughter enduring a medical crisis without an advance care plan in place. Doctor Morris will share his story as we embark on another year of Honoring Choices’ work.

---

**New this year!**

**Advance Care Planning Champion Awards Ceremony**

Honoring Choices Wisconsin will host our first-ever Advance Care Planning Champion award ceremony. Advance care planning champions are individuals who have made a meaningful impact in the field of advance care planning and contribute to the mission of Honoring Choices Wisconsin. ACP champions demonstrate qualities of leadership, innovation, commitment and/or excellence within their role. Champions will be awarded in the following categories: physician champion, clinical champion and community champion.
Breakout sessions:

**B1 - Honoring Choices Wisconsin 101**
*John Maycroft, MPP*
Director of Policy Development & Initiatives, Wisconsin Medical Society

What is Honoring Choices Wisconsin? What are we trying to accomplish, how does it work, and how can you contribute to this movement? This session will walk through the basics of the program; its history, successes and challenges and provide opportunities for participants new and old to get involved.

**B2 – Cross-Cultural Advance Care Planning**
*Melissa Hale, MSW, LCSW*
Advance Care Planning Coordinator, ProHealth Care
*Rachel Zuniga, BS*
Social Worker and Patient Advocate, Hispanic Health Resource Center and Community Outreach Department, ProHealth Care

Cultural differences and health disparities can create some unique challenges in advance care planning. This session will guide you through strategies for facilitating conversations with people across cultures, ethnicities and language. Learn how to adapt your approach and process to work with patients and families from all backgrounds. Several vignettes will highlight specific ways to work with individuals across cultures.

**B3 – Maximizing Epic for Advance Care Planning**
*(For Epic Community Members Only)*
*Kat Thomas, BSN, RN*
Implementation Services, Epic

Being able to consistently document, store and retrieve information related to advance care planning (ACP) is key to a successful system. In this session, Epic community members will learn how their EMR can best be used to support the work of ACP and be introduced to future improvements around ACP that Epic is considering.

**B4 - Advance Care Planning: What’s the Physician’s Role?**
*Tim Jessick, DO*
Palliative Medicine Physician, Aurora West Allis Medical Center

Physician engagement, along with a person-centered approach and the required communication skills are imperative to good advance care planning. Drawing on his experience in palliative medicine, Doctor Jessick will discuss the role of physicians in advance care planning, describe the person-centered approach and illustrate ways in which physicians can apply various communication skills to their role.

**B5 - We Advertised! Why Didn’t They Come?**
*An Introduction to Behavior Change Theory and Practice*
*Erin Aagesen, MS, MPH*
Community Engagement and Evaluation Specialist, Wisconsin Medical Society

Many of us have the experience of planning an event or attempting to schedule advance care planning appointments – only to be disappointed in the turnout. In this session, we’ll look at patients’ engagement in ACP through the lens of behavior change theory. What factors help promote behavior
change, and how can you apply them to your ACP program? We’ll talk through real life scenarios and explore a framework you can apply to future problems.

**B6 – Advance Care Planning and Dementia**
*Daniel Goldman, LCSW*
Clinical Social Worker, Geriatrics Clinic, UW Health

Advance care planning (ACP) conversations are unique and personal experiences. For those living with dementia it can be particularly difficult to engage in planning in ways that are effective and/or productive given challenges inherent with their disease processes. Building on his experience as an ACP facilitator and geriatric social worker, Daniel Goldman will discuss ways to best provide ACP to individuals living with dementia and their families, considering the important role it can serve in the years that follow.

**B7 - Guardianship and the Law**
*Kate Schilling, JD*
Legal Services Manager, GWAAR Elder Law & Advocacy Center

What is guardianship? When is it necessary? How do the roles of health care agent and guardian differ? What are the Wisconsin laws regarding health care guardianship? Attorney Kate Schilling will provide information and resources to assist participants with these complex and challenging situations.

**B8 – From Documents to Conversations: How We’re Changing Our Focus**
*Beth Golonka, MSW*
Bellin Health
*Kristine Phillips, MSN, RN*
Director Critical Care Services, Palliative Care and Advance Care Planning, Mercy Health System
*Anita Lindholm, RN, BSN*
House Supervisor, Reedsburg Area Medical Center

Historically, advance care planning has focused on the completion of documents rather than thoughtful conversation. In this session, representatives of three health care organizations from across the state will share their challenges and successes in making conversation the focus of their advance care planning work.