Establishing care goals for seriously ill patients

Helping patients and those closest to them clarify treatment preferences and develop goals of care can be stressful and emotional events. However, studies confirm that patients facing end-of-life situations benefit immensely from these interactions. Do you have the skills to bring about clarity and consensus when emotions run high?

Although most physicians and other health care professionals recognize the importance of advance care planning with older adults, they often feel unsure of what to say or how to approach the topic. This uncertainty increases when the patient has a serious illness and clinicians need to discuss a prognosis or make recommendations about life-sustaining treatments. This workshop will prepare you to communicate effectively and respond to the frequent challenges that arise when treating seriously ill and dying patients.

**Learning Objectives**

After completing this workshop, participants should be able to:

1. Identify communication strategies for implementing advance care planning for patients and their families.
2. Conduct goals-of-care conversations with seriously ill patients and their families that address prognostic factors, decision-making capacity, conflict resolution, and recommendations to continue or withdraw/withhold life-sustaining treatments.

**When**

2016 Winter Program  
November 11, 2016, 8 a.m. – 12:30 p.m.

2017 Spring Program  
March 10, 2017, 8 a.m. – 12:30 p.m.

**Where**

Wisconsin Medical Society, Madison, Wis.

**Who should attend**

Physicians who care for seriously ill patients, including hospitalists, intensive care unit and emergency department staff, oncologists, cardiologists, and nephrologists; advance practice nurses and physician assistants teamed with these physicians and patients.

**Tuition**

$399 Society member, $459 Nonmember

**Continuing Medical Education**

The Wisconsin Medical Society is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The Wisconsin Medical Society designates this live activity for a maximum of 4.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
Faculty

David Weissman, MD, is professor emeritus and founder of the Medical College of Wisconsin Palliative Care Center. In 1991 he began one of the first academic palliative care programs in the United States, and in 2003, the Palliative Care Program was designated as one of six U.S. Palliative Care Leadership Centers by the Center to Advance Palliative Care (CAPC). Currently, Dr. Weissman leads a consulting practice, Palliative Care Education, LLC, helping hospitals improve care for seriously ill patients and their families. He also is a founding board member of the Palliative Care Network of Wisconsin and a consultant to Ariadne Labs, working with Atul Gawande, MD, on the Serious Illness Conversation Project.

Timothy Jessick, DO, a physician with Aurora Health Care, is the cofounder and president of the Palliative Care Network of Wisconsin and a member of the American Academy of Hospice and Palliative Medicine and the American Academy of Family Physicians. He is board certified in Palliative Care and Family Medicine. Doctor Jessick has presented both locally and nationally on the topics of palliative care, pain management, advance care planning and end-of-life care and served in numerous initiatives related to these areas.

Return completed application to:
Wisconsin Medical Society
Attn: Todd Wuerger
Member Services and Business Development Specialist
PO Box 1109
Madison, WI 53701-1109
Or e-mail todd.wuerger@wismed.org

*No payment is due at the time of application. Upon acceptance, an invoice will be sent.

Questions?
For more information call 608.442.3749, 866.442.3800 ext. 3749
or e-mail todd.wuerger@wismed.org.

Application for Care Goals communication skills workshop

Name__________________________________________________________

Specialty ____________________________________________________

Organization/Practice Name ______________________________________

Preferred Phone ______________________________________________

Preferred E-mail ______________________________________________

Preferred Address _____________________________________________

City/State/ZIP ________________________________________________

Commercial Support

No commercial support was used in creating this educational activity.

ADA Compliance Statement

In accordance with the Americans with Disabilities Act, the Wisconsin Medical Society seeks to make this activity accessible to all. If you have a disability that might require special accommodations, please call 608.442.3800.