

Mastering Medicare in 2014

Madison – Brookfield – Green Bay

The Wisconsin Medical Society's annual fall Medicare seminar will provide the information you need about the most up-to-date changes and challenges for Medicare in 2014. Learn how these issues will directly affect your practice with Jen Cohrs, the Society's Director of Educational Strategies, and special guest speakers Christine Obergfell of National Government Services (NGS) and Mark Bennehoff of SVA Healthcare Services. You won't want to miss this information-packed learning opportunity!

Medicare Physician Fee Schedule Update & Hot Topics

(9 to 11:45 a.m.)

Keeping current on all of the many changes in the dynamic world of Medicare is critical for physicians and their health care teams. Topics for discussion by Ms. Cohrs will include:

- 2014 Physician Fee Schedule proposed rule overview.
- Updates to the Meaningful Use EHR incentive programs.
- Ways to optimize workflow when providing transitional care management (TCM) and other chronic care coordination services.
- Quality & Data Reporting in 2014: Penalties and incentives for the Physician Quality Reporting System (PQRS), value-based modifier (VBM) and more.

Meet Your New MAC! NGS Medicare

(12:45 to 3 p.m.)

National Government Services (NGS) is the new Medicare Administrative Contractor (MAC) for Wisconsin, Illinois and Minnesota and will begin administering Medicare Part B claims September 7. This session will provide an opportunity to meet Christine Obergfell of NGS and learn about several key Medicare topics, including:

- Errors that could be lurking at your door in the comprehensive error rate testing (CERT).
- Tips for navigating the NGS Medicare website and free web application NGSConnex.
- Quality Resource Utilization Reports (QRURs).
- Public reporting on websites such as Physician Compare.
- Ask the Contractor—an open question-and-answer session.

Registration Information

October 29: Madison,
Wisconsin Medical Society

October 30: Brookfield,
Sheraton Milwaukee Brookfield

October 31: Green Bay,
Tundra Lodge Resort

Time: 9 a.m. – 3 p.m. (Registration desk opens at 8:30 a.m.)

Pricing: \$209/registrant

For fax, mail or online registration, visit <http://wismed.inreachce.com>.

Special pricing is available for two or more registrants from the same clinic. Call 877.880.1335 and mention multiple-attendee pricing:

- \$209/first attendee
- \$99/each additional attendee

All registered attendees will receive lunch.

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Visit www.wisconsinmedicalsociety.org/resources/education to learn more.



Wisconsin Medical Society

Mastering Medicare in 2014—Speaker Information

Jen Cohrs, CPC, CPMA, CGIC

Director of Educational Strategies, Wisconsin Medical Society

Ms. Cohrs is the Society's point person for coding, billing, practice management, compliance and quality improvement questions. With more than 10 years of health care experience, Ms. Cohrs is a Certified Professional Coder and Certified Professional Medical Auditor with the American Academy of Professional Coders, and applies proven knowledge of coding and documentation to engage physicians and their health care teams in continuing education. She is an AHIMA-approved ICD-10 trainer and serves on several statewide and regional workgroups.

Christine Oberfell, CPC

Provider Outreach and Education Representative, National Government Services Inc.

Ms. Oberfell is a provider outreach and education representative for National Government Services (NGS). Coupled with 20 years of experience with the Medicare Administrative Contractor, including several years with Medicare Provider Customer Service, she is a Certified Professional Coder through the American Academy of Professional Coders (AAPC). Ms. Oberfell also held the position of liaison for the Indiana State Medical Association (ISMA) for five years. She is currently the NGS Provider Outreach and Education Advisory Group (POE AG) lead for Wisconsin.

Mark Bennehoff

Healthcare Consultant, SVA Healthcare Services, LLC

As a Healthcare Consultant with SVA Healthcare Services, LLC, Mark works with clients to ensure compliance with federal and state regulations as well as third-party payer contracts and policies. Mark provides contract analysis, billing workflow analysis, compliance education, and facilitates the development of compliance policies and procedures with clients. He has worked for more than 20 years in the healthcare industry. With experience at healthcare providers and third-party payers, he is uniquely qualified to assist clients to minimize risk and maximize their healthcare reimbursement.

