Preparing for Medicare in 2013 and Beyond: Keeping Pace with the Changes

Now more than ever, it’s critical to know what to expect from Medicare in the years ahead. This full-day, information-packed seminar will focus on the Physician Fee Schedule proposed changes to Medicare Part B policies, procedures and reimbursement for 2013. Presented in partnership with WPS Medicare Part B, this program will feature key topics, including:

- proposed changes to the Physician Quality Reporting System
- implementation of the value-based payment modifier
- enhanced primary care and care coordination initiatives
- changes to the Physician Compare website
- new exemptions to the e-Rx program
- global surgical packaging methodology

Presenters will also share a Medicare Administrative Contractor (MAC) award update, WPS-specific news and much, much more. The day will conclude with an open forum-style question-and-answer session, providing participants with the opportunity to get their answers to their Medicare questions so they can begin seeing immediate results.

Who should attend? Practice managers, Coding and billing specialists, physicians, and compliance staff.

Fee: $209 for first participant from a clinic; $99 for each additional staff person.

Educators: Penny Ostrom, CHC, CPC, CPC-I, PCD, Director of Educational Strategies, Wisconsin Medical Society, and Thom Ryan, Provider Outreach and Education Analyst, WPS Medicare Part B

Registration: 8:30 a.m. – 9 a.m.
Program: 9 a.m. – 3 p.m.
Lunch: Included

Date/Time: October 11; Noon – 11:55 p.m.

Wisconsin Medical Society members insured by ProAssurance Wisconsin through Wisconsin Medical Society Insurance & Financial Services, Inc., may qualify for a 2.5 percent premium credit. To trigger the credit, participants must sign up for a primary contact person includes a link to our webinar technology provider, GoToMeeting. If your confirmation does not arrive within 2 working days prior to the program, call 866.442.3820 to verify your registration.

Refund Policy
If you are unable to participate in a webinar for which you are registered, you may have a substitute participate. Webinar registrations are not refundable because they are recorded and can be accessed after the live event.

Program Code: 632

About Us:
The Wisconsin Medical Society is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The Wisconsin Medical Society designates this live activity for a maximum of 1.0 AMA PRA Category 1 Credit(s). Physicians should only claim credit commensurate with the extent of their participation in the activity.

CEU Credits:
The Society will apply for continuing education units through Wisconsin Respiratory care on behalf of attendees. Please note that credit may not be available for all sessions.
Physician to Physician: Medical Necessity vs. Medical Decision Making
Medical decision making (MDM) is a key component of the level of evaluation and management (E/M) service provided to a patient and a key factor in determining the proper level of E/M code. It often confused with medical necessity—especially by physicians. Both MDM and medical necessity must support the service provided and billed for, but they are not the same. This webinar will explore the link between MDM and medical necessity by defining each and explaining the role in each documentation. The webinar will focus on using electronic health records when using an electronic health record also will be discussed.

Fee: $119
Date/Time: November 14; Noon – 1:15 p.m.
Educator: Dennis P. Mihale, MD, MBA, Sunera Parses, LLC
Program Code: 6144

Moving from Integration to Optimization and Meaningful Use of EHRs
Christopher Tjahjanto, MD, one of the first physicians in the nation to act on the potential to transform health care, will highlight strategies that facilitate optimization and support meaningful use. The webinar will focus on the impact of the Medicare and Medicaid Electronic Health Record (EHR) Incentive Program final rule, and participants will have the opportunity to compare and contrast use of EHRs that support and detract from organizational improvements and meaningful use. Participants will begin to connect internal improvement efforts to external reporting efforts. This webinar will also address factors to consider when making decisions about data reporting and will set the foundation for linking improvement, including patient safety, with technology and data.

Fee: $119
Date/Time: November 27; Noon – 1:15 p.m.
Educator: Christopher Tjahjanto, MD, President, River Valley Health System
Program Code: 6145

CPT Update 2013—A Comprehensive Overview
We will begin this webinar with an overview of 2013 code changes, followed by an in-depth discussion focusing on the impact on coding. This webinar will provide attendees the information they need to make an informed decision on the status of the changes and how to comply with the regulations.

Fee: Free
Date/Time: December 9; 8:30 – 1:15 p.m.
Educators: Barbara Bucholz, CPC, CCS-P, Director of Coding and Clinic/Organization Coding, Wisconsin Medical Society
Program Code: 6146

ADDITIONAL EDUCATION OPPORTUNITIES

Customized on-site Education
The Society will bring customized education to you at a time and place convenient for your group. This hands-on educational opportunity will meet your specific needs. Your educational staff will work with you to customize a program that meets your exact needs.

Fee: Please call the Wisconsin Medical Society at 608-246-3800 or contact Penny Osmon at penny.osmon@wismed.org for more details.

Archived Webinars
Many of our webinars are archived for those who are unable to participate at the scheduled time. When you register for one of these programs, you will be able to access the original webinar online at your convenience. Visit our website at www.wisconsinmedicalcalendar.org/archivedwebinars for details.

ICD-10: Preparing Across the Health Care Team—A Webinar Series

Preparation for ICD-10 will be an issue for all health care organizations. Designated to supplement your ICD-10 implementation plan, this 12-part webinar series is intended for physicians and their health care team to assist in being prepared to report claims accurately, obtain data from multiple sources, and ultimately, expert information and guidance on the transition to and implementation phases of the standard. All of these webinars are available online. Visit our website at www.wisconsinmedicalcalendar.org/10 for more information and to sign up for a week-by-week basis. All webinars are archived so you can view them at your convenience.

Fee: Free
Date/Time: December 11; Noon –1:15 p.m.
Educator: Keith Siddel, MBA, PhD(c), JD, Chief, Communication, Adoption & Training, UnitedHealth Group
Program Code: 101

ICD-10: The Impact on Reimbursement
The transition to ICD-10 undoubtedly will have an impact on reimbursement—both short and long term. There will be inherent impact as a result of specific diagnosis and procedure code changes. The more difficult impact to anticipate is intentional change to reimbursement schemes across the care continuum. With physicians, payers and providers will have additional responsibilities. This webinar will look at how the impact of ICD-10 will drive the need for a team approach to show that they are prepared for the changes that are coming. This webinar will also address best practices for adopting the changes.

Fee: $119
Date/Time: October 10; Noon –1:15 p.m.
Educator: Penny Osmon, CHC, CPC, CPCF, PCS, Director of Educational Strategies, Wisconsin Medical Society
Program Code: 103

ICD-10: Assessing Payer Readiness
It’s time to get serious and find out how payers are doing in their march toward ICD-10 compliance. Communication and strong relationships between health care organizations and payers have never been more important. Ensuring you have a high-functioning, bi-directional relationship with payers will assist with your preparation in knowing what to expect. This webinar will take a deep-dive into the changes and potential barriers payers are facing with the implementation of ICD-10. Ms. Boynton will share the payer perspective and provide insider tips on how to maximize both payer and vendor relationships during this critical time for collaboration.

Fee: $119
Date/Time: November 13; Noon –1:15 p.m.
Educator: Annie Boynton, Director 5010/ICD-10 Communication, Adoption & Training, UnitedHealth Group
Program Code: 102

ICD-10: Integrating the Patient Experience
The transition to ICD-10 undoubtedly will have an impact on reimbursement—both short and long term. There will be inherent impact as a result of specific diagnosis and procedure code changes. The more difficult impact to anticipate is intentional change to reimbursement schemes across the care continuum. With physicians, payers and providers will have additional responsibilities. This webinar will look at how the impact of ICD-10 will drive the need for a team approach to show that they are prepared for the changes that are coming. This webinar will also address best practices for adopting the changes.

Fee: $119
Date/Time: December 3; Noon –1:15 p.m.
Educator: Keith Siddel, MBA, PhD(c), JD, Chief, Communication, Adoption & Training, UnitedHealth Group
Program Code: 104

Terminology
To learn more about the resources available for your organization, please visit our website at www.wisconsinmedicalcalendar.org.

** Fee: Free**